



**MOBILE
CAN!**

DO YOU HAVE AN IDEA FOR A BUSINESS?

DO YOU SEE A PROBLEM THAT NEEDS A SOLUTION?
GRADUATE THIS COURSE WITH A COMPLETED BUSINESS PLAN

MINORITY BUSINESS DEVELOPMENT PROGRAM

For potential entrepreneurs with an idea or business concept (pre-start-up stage) and minority business owners whose companies have been in business less than 6 months.

Program

- Up to eight (8) potential entrepreneurs selected to participate.
- Three hours per week over nine weeks classroom time.
- Subject matter experts present topics relevant to starting a business.
- Outside experiential homework.
- Launch lean with LivePlan and key business concepts.

Eligibility

- Pre-business or in business for less than six months.
- Willing to commit 30 hours of class room time and additional outside work.

Benefits

- Upon completion of the program, participants will receive a small stipend and compete for in-kind prizes at the final pitch competition.

The program will be held Tuesdays, August 20 through October 15 from 5:30 to 8:30 p.m. at the University of South Alabama Mitchell College of Business

Program partners:



APPLY TODAY:

Scan to QR code or apply at <https://mobilechamber.com/mbd-application/>
The application deadline is Monday, July 15, 2024.

