Building a Foundation for Growth

MINORITY BUSINESS ACCELERATOR ENTREPRENEURIAL TRAINING PROGRAM



Program

Six to eight (6-8) minority entrepreneurs will be selected to participate in this nine-week entrepreneurial training series featuring Lean Launch and Business Principles.

Topics

Customer development, product/service development, market expansion and business growth.

Benefits

Upon completion of the program, successful applicants will receive a small participation stipend and compete for in-kind prizes at a business pitch competition.

Criteria

- 51% minority owned and operated
- Less than \$400K revenue
- In business more than one year

Meets weekly starting Tuesday, August 20 through October 15 from 5:30 to 8:30 p.m.

Entrepreneurs intent to grow their business with a credible idea to increase market share, a new product rollout, adapt to a new market or may need to pivot are encouraged to apply.

Program partners:











APPLY TODAY:

Scan to QR code or apply at https://mobilechamber.com/mba-application/ The application deadline is Monday, July 15, 2024.

